

Press release

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Online registrations for Intersec Buenos Aires 2018 are already opened

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Professionals, businessmen and users who are interested in attending the event of security can register in www.intersecbuenosaires.com.ar

The most important companies of the sector are getting ready for Intersec Buenos Aires 2018, the exhibition that gathers, during three days, the whole Safety, Security & Fire industry of the region.

Organized by Messe Frankfurt Argentina, jointly with the Argentine Chamber of Security (CAS) and the Argentine Chamber of Electronic Security (CASEL), the fair will have more than 160 exhibitors. On the visitor's side, Intersec Buenos Aires counted some 12,000 business professionals at its previous edition.

Professionals, businessmen and users who wish to attend Intersec Buenos Aires can pre-register at www.intersecbuenosaires.com.ar as of now. There, a form makes filling-in relevant data quick and easy. After, interested professionals will receive the confirmation. This way, access may be sped-up significantly at the day of event attendance.

Due to the increased demand for exhibition space, this year Intersec Buenos Aires decided to add an additional pavilion, thus extending the total area to 35%. The growth is visible in all sectors: There will be 18% more companies related to electronic security and 25% more related to safety and fire.

On the other side, Intersec Buenos Aires is continuously developing its fringe program. Here, activities such as International Matchmaking, the integrated Security Congress or the International Firemen Meeting are among a variety of highly relevant visitor proposals.

Intersec will take place on August 29-31 2018 in La Rural Trade Center of Buenos Aires.

Event exclusively planned for businessman, users and professionals of the sector. People under 16 years even attending with an adult will not be admitted.

Further information:

www.intersecbuenosaires.com.ar

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Press information and photographic material:

<https://intersec-buenos-aires.ar.messefrankfurt.com/buenos-aires/en/press/press-material.html>

Links to websites:

www.facebook.com/IntersecBuenosAires | www.twitter.com/Intersec_BA

With ten events, Messe Frankfurt is one of the world's leading organisers of fairs and congresses for the expanding international field of civil security. These platforms provide optimum opportunities for gaining a foothold in dynamic growth markets all over the world. Presently Messe Frankfurt organises events in Europe, Asia, the Middle East and South America.

Further information at www.safety-security.messefrankfurt.com

Background information on CASEL

CASEL, Cámara Argentina de Seguridad Electrónica (i.e.: the Argentinean Chamber of Electronic Security), is the chamber of the security product manufacturers, importers, assemblers and service providers.

For more information, please visit our website at: www.casel.org.ar

Background information on CAS

CAS, Cámara Argentina de Seguridad, (i.e.: the Argentinean Safety Chamber) is a nonprofit focused on promoting the partnering spirit among business people engaged in manufacturing and marketing items or providing services associated to life and goods protection.

For more information, please visit our website at: www.cas-seguridad.org.ar

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at some 30 locations, the company generates annual sales of around €661* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). * preliminary numbers 2017

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

Background information on Messe Frankfurt Argentina

Messe Frankfurt Argentina is the affiliate of the worldwide trade fair organization leader. The purpose of the fairs is to promote actual business meetings to boost activity in regional markets, in the domestic market and in turn prompt the development of the technological pole in each area. The current portfolio of shows of Messe Frankfurt Argentina includes the following exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Confemaq, Emitex, ExpoCehap, ExpoFerretera, ExpoMant, International Motorcycle Show of Argentina, Intersec Buenos Aires, Simatex, Tecno Fidta. In addition to numerous congresses and special events for third party, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil and Gas Expo Patagonia, Arminera and Electronics Home, among others.

For more information, please visit our website at www.argentina.messefrankfurt.com

Intersec Buenos Aires
5° International Trade Fair for
Commercial and Information Security,
Fire Protection and Safety
La Rural Trade Center
Buenos Aires, August 29 - 31, 2018